

# **PROJECT** **FINISH** **LINE**

## **Cook County Toolkit**

Released: March 1, 2021

Refreshed: April 26, 2021

The Project Finish Line Toolkit is not intended to replace information provided by local, state, or federal health departments nor is it meant to replace the guidance of a health provider. The Project Finish Line Toolkit has adapted information from expert sources and packaged it for use with populations served by free and charitable clinics.

This toolkit was made possible with support from the Cook County Dept. of Public Health.

**Cook County Dept.  
of Public Health**



Project Finish Line's Cook County Toolkit was produced by Sostento, a nonprofit consultancy for frontline health workers, offering technical, programmatic and fundraising services to help them save lives.

**For More Information Visit:** <https://covidfinishline.com/>

# Welcome leaders from the community helping Cook County defeat COVID-19!

This toolkit contains **ready to use** tools and **downloadable resources** to support your efforts to provide accurate information about COVID-19 and the vaccine to the diverse communities you serve.

For any **additional support** using the Cook County Toolkit, please reach out to Kristyne: [kristyne.hong@sostento.org](mailto:kristyne.hong@sostento.org)

## Quick Links

### COVID-19 AND VACCINE EDUCATION

- [Printable Handouts](#)
- [Foldable Infographic #1](#)
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### SOCIAL MEDIA

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# Cook County Toolkit Contributors



## Illinois Association of Free & Charitable Clinics (IAFCC)

The Illinois Association of Free & Charitable Clinics serves free and charitable clinics by supporting their efforts to provide care for the uninsured and underinsured communities in Illinois.

<https://www.illinoisfreeclinics.org/>



## Chicago Muslims Against COVID-19 (CMAC)

The Chicago Muslims Against COVID-19 is a coalition of the Mosque Community Nurses of Chicagoland, Worry Free Community, and The Council of Islamic Organizations of Greater Chicago.



[Link to Website](#)



[Link to Website](#)



[Link to Website](#)



## TEACH

TEACH provides free individualized English tutoring instruction to adult students to empower them and their voices.

<https://www.teachempowers.org/>

## Housing Forward



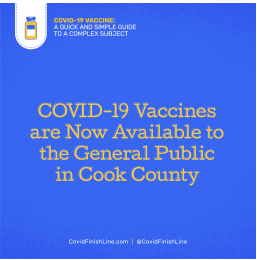
Housing Forward provides services and programs to support people attain housing stability and to end homelessness.

<https://www.housingforward.org/>

Thank you to our Cook County contributors for their invaluable insight and expertise.

# What's New

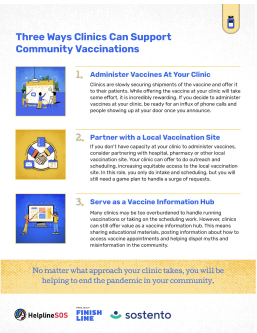
The following assets are new additions to the toolkit. Please click on the title to jump directly to the corresponding section.



## COVID-19 Vaccines are Now Available to the General Public in Cook County

Social media post explaining that all phases in Cook County are now eligible for the vaccine.

[Preview](#) | [Details](#)

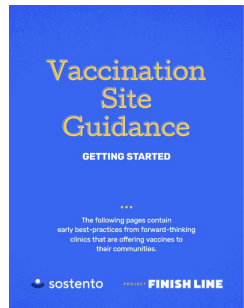


## Three Ways Clinics Can Support Community Vaccinations

[PDF](#)  
[PNG](#)

Guidance for how your organization can support vaccination coordination efforts in your community.

[Preview](#) | [Download](#)



## Vaccination Site Guidance: Getting Started

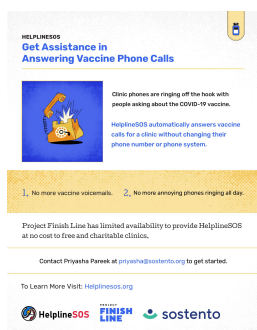
[PDF](#)

Early best-practices from forward-thinking clinics that are offering vaccines to their communities.

[Preview](#) | [Download](#)

# What's New (continued)

The following assets are new additions to the toolkit. Please click on the title to jump directly to the corresponding section.



## HelplineSOS - Get Assistance in Answering Vaccine Phone Calls

[PDF](#)  
[PNG](#)

A tool to help address spikes in call volume and provide phone support.

[Preview](#) | [Download](#)





# COVID-19 and Vaccine Education

Unfortunately, misinformation and myths about COVID-19 and vaccines are hindering efforts to end the pandemic.

In this section, there are **printable resources** that can be distributed to the communities you serve to increase knowledge about COVID-19 and the vaccine. They can be posted as flyers or handed out as informational resources.

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# Printable Handouts

This handout explains **when** people can expect to receive the COVID-19 vaccine with Cook County’s vaccine rollout plan in mind.

**TAKE ACTION.** Select which language you would like the handout in, print it out and distribute to your community.



## When Can I Get The COVID-19 Vaccine?

English	Arabic	Chinese	French
<a href="#">PDF</a>	<a href="#">PDF</a>	<a href="#">PDF</a>	<a href="#">PDF</a>
<a href="#">PNG</a>	<a href="#">PNG</a>	<a href="#">PNG</a>	<a href="#">PNG</a>
Polish	Spanish	Urdu	
<a href="#">PDF</a>	<a href="#">PDF</a>	<a href="#">PDF</a>	
<a href="#">PNG</a>	<a href="#">PNG</a>	<a href="#">PNG</a>	



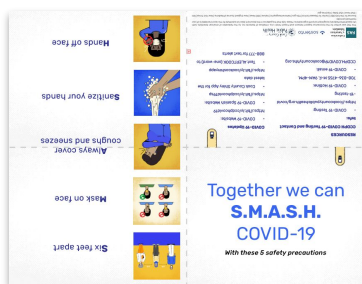
# Foldable Infographic #1

Developed in collaboration with the Federation of American Scientists and Cook County partners, this foldable infographic describes the various **safety precautions** people should take to **protect** themselves and others from COVID-19.

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**TAKE ACTION.** Select which language you would like the infographic in, print it out and fold. Distribute to your community.

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## Safety Precautions

### CMAC

English: [PDF](#)

French: [PDF](#)

Urdu: [PDF](#)

Arabic: [PDF](#)

All: [PDF](#)

### Housing Forward

English: [PDF](#)

Spanish: [PDF](#)

All: [PDF](#)

### TEACH

English: [PDF](#)

Spanish: [PDF](#)

Polish: [PDF](#)

Chinese: [PDF](#)

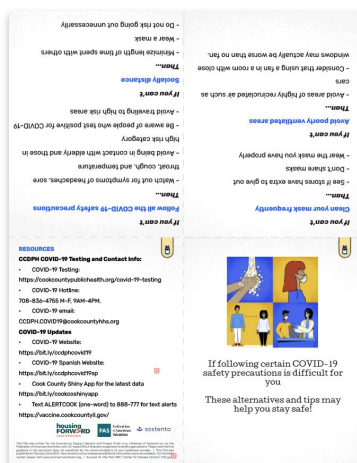
Arabic: [PDF](#)

All: [PDF](#)

# Foldable Infographic #2

Developed in collaboration with the Federation of American Scientists and Cook County partners, this foldable infographic recognizes that it can be difficult to follow all of the COVID-19 safety precautions. The infographic offers **alternative safety precautions** that may be more feasible for some members of your community.

**TAKE ACTION.** Select which language you would like the infographic in, print it out and fold. Distribute to your community.



## Alternative Safety Precautions

**CMAC**

**English: [PDF](#)**

**French: [PDF](#)**

**Urdu: [PDF](#)**

**Arabic: [PDF](#)**

**All: [PDF](#)**

**Housing Forward**

**English: [PDF](#)**

**Spanish: [PDF](#)**

**All: [PDF](#)**

**TEACH**

**English: [PDF](#)**

**Spanish: [PDF](#)**

**Polish: [PDF](#)**

**Chinese: [PDF](#)**

**Arabic: [PDF](#)**

**All: [PDF](#)**

# Social Media

Community members in Cook County may be unsure of when they can expect to receive the COVID-19 vaccine.

This social media post explains the **different phases** of the vaccine rollout. It describes which groups will be **eligible** to receive the vaccine in each of the phases.

This post can be used for Facebook, Twitter, and Instagram.

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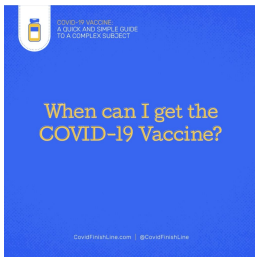
# Social Media Posts

This social media post explains the **different phases** of the vaccine rollout. It describes which groups will be **eligible** to receive the vaccine in each of the phases.

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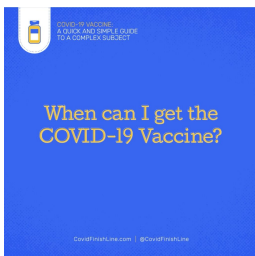
**TAKE ACTION.** Upload a post to your social media channels to inform your followers about the different phases of the Cook County vaccine rollout plan.

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## When Can I Get The COVID-19 Vaccine?

**GOOGLE DOC** containing text and image links for:  
Facebook | Twitter | Instagram



## When Can I Get The COVID-19 Vaccine?

We have provided this video in 7 different languages as well as combined the requested languages from each organization.

**English**

**CMAC**

**Spanish**

**Housing Forward**

**French**

**TEACH**

**Urdu**

**Arabic**

**Polish**

**Chinese**

# Social Media Posts

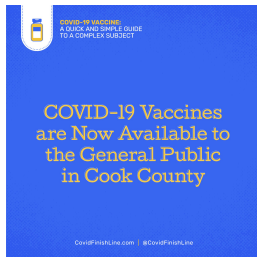


This social media post explains that COVID-19 vaccines are now available to the general public in Cook County.

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**TAKE ACTION.** Upload this post to your social media channels once all phases of the Cook County vaccine rollout plan are eligible for the vaccine.

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## COVID-19 Vaccines are Now Available to the General Public in Cook County

**GOOGLE DOC** containing text and image links for:  
[Facebook](#) | [Twitter](#) | [Instagram](#)

# Outreach Tools

It's important to start conversations about COVID-19 and why it's important for all of us to do our part to end the pandemic.

In this section, there are **Outreach FAQs and Talking Points** and an **Outreach Content Posting Guide** with recommendations for disseminating the tools provided in this toolkit.

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## OUTREACH TOOLS

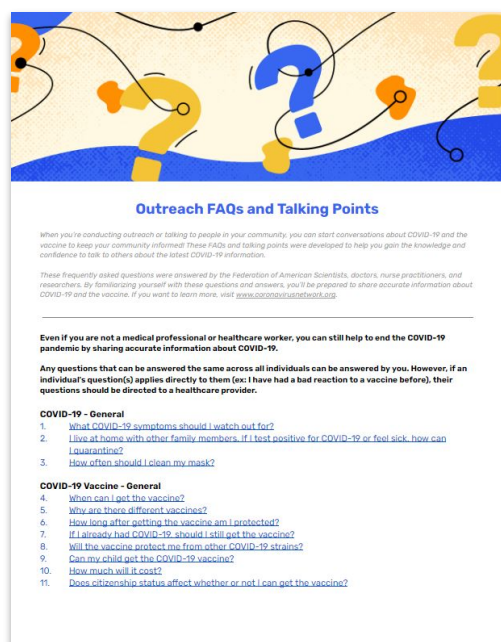
# Outreach FAQs and Talking Points

Developed in collaboration with the Federation of American Scientists, these FAQs address **common questions** about COVID-19 and the vaccine. Outreach workers can familiarize themselves with this document so they feel confident **initiating conversations** about COVID-19 with others.

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**TAKE ACTION.** Email or share these FAQs and Talking Points with your outreach staff so they can answer common questions about COVID-19 and the vaccine.

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## Outreach FAQs and Talking Points PDF

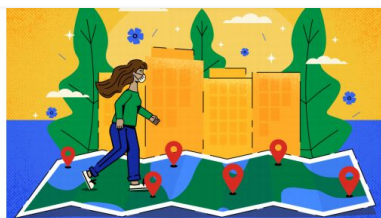
# Outreach Content Posting Guide

This guide outlines where to post COVID-19 and vaccine education materials, as well as tips and strategies when sharing COVID-19 information with others.

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**TAKE ACTION.** Review the guide and share these best practices with your staff.

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## OUTREACH CONTENT POSTING GUIDE

**About the Guide:** While we have worked hard to create simple and engaging education materials, we recognize that the distribution of these materials and engagement with community members are equally important in ensuring that accurate COVID-19 information reaches the individuals you serve. This guide outlines where to post our COVID-19 and vaccine education materials, as well as tips and strategies when sharing COVID-19 information with others.

**Goal:** To help you be proactive and stimulate dialogue about COVID-19 and the vaccine so you can dispel misinformation and encourage your community to make an informed decision about getting the vaccine when it becomes available to them.

### WHAT WE MADE + WHY:

- **When Can I Get The COVID-19 Vaccine? Flyer:** We created this flyer to help inform the Cook County community about when they can expect to receive the vaccine.
- **2 Foldable FAQs:** It can be difficult to follow all of the recommended COVID-19 safety precautions. These FAQs provide recommendations for how someone can protect themselves and others from COVID-19. We consulted with medical experts when creating these FAQs. Both are foldable and compact so that they can be easily shared when doing outreach.
  - FAQ #1 has an acronym to help remind individuals of COVID-19 safety precautions.

## Outreach Content Posting Guide

### PDF

# Planning Guidance

It's important for communities to work together so that their community members can access the COVID-19 vaccine.

In this section, there are **operational resources** with best practices to support your vaccination coordination efforts.

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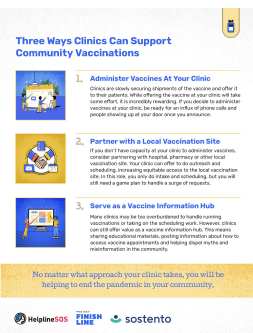
- [Cook County Resources](#)

# How to Support Community Vaccinations



There are several ways to support vaccination efforts in addition to administering the vaccine. Continue reading to see how your organization can support vaccination coordination.

**TAKE ACTION.** Hold a meeting with your clinic team to decide which of the three ways you want to support vaccinations in your community.



## Three Ways Clinics Can Support Community Vaccinations

**PDF**

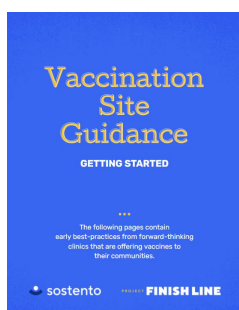
**PNG**

# Vaccination Site Guidance



This guidance provides best practices for COVID-19 vaccination coordination.

**TAKE ACTION.** Review this guidance with your organization's decision makers and share it with any community partners that may be supporting vaccination coordination efforts.



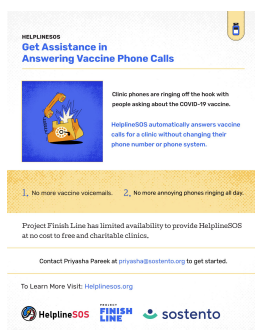
## Vaccination Site Guidance: Getting Started PDF

# HelplineSOS



One of the biggest challenges in supporting vaccination coordination is the spike in call volume.

**TAKE ACTION.** Discuss with your team how HelplineSOS can support your vaccination coordination efforts and sign-up for HelplineSOS to get phone support.



## HelplineSOS - Get Assistance in Answering Vaccine Phone Calls

**PDF**

**PNG**





# Cook County Resources

The Project Finish Line Toolkit is not intended to replace information provided by local, state, or federal health departments nor is it meant to replace the guidance of a health provider. Rather, think of this as another tool in your toolbox!

This section provides other **informational resources** in Cook County. These resources can also be shared with members of your community!

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# Cook County Resources

Here are some additional COVID-19 and vaccine-related resources provided by the Cook County and Illinois Department of Public Health.

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**Let's end the pandemic together.**

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Cook County Department of Public Health: COVID-19 Testing

**COVID-19 TESTING:**

<https://cookcountypublichealth.org/covid-19-testing/>

**COVID-19 HOTLINE:**

708-836-4755

M-F, 9AM-4PM

**COVID-19 EMAIL:**

[CCDPH.COVID19@cookcountyhhs.org](mailto:CCDPH.COVID19@cookcountyhhs.org)

**Text Alerts**

**Text ALERTCOOK (one-word)**

**To 888-777**

Illinois Department of Public Health

**COVID-19 WEBSITE:**

<https://www.dph.illinois.gov/covid19>

Cook County Department of Public Health: COVID-19 Vaccinations

**VACCINE WEBSITE:**

<https://vaccine.cookcountyiil.gov/>

**VACCINE HELPLINE:**

833-308-1988

M-F, 7AM-7PM

**COVID-19 Updates**

**COVID-19 WEBSITE:**

<https://cookcountypublichealth.org/communicable-diseases/covid-19/>

**COVID-19 SPANISH WEBSITE:**

<https://cookcountypublichealth.org/communicable-diseases/covid-19-sp/>

**COOK COUNTY SHINY APP FOR THE LATEST DATA**

<https://ccdphcd.shinyapps.io/covid19/>

# Project Finish Line Initiative National Partners



## **Sostento**

Sostento is a nonprofit consultancy for frontline health workers, offering technical, programmatic and fundraising services to help them save lives. <http://www.sostento.org/>



## **Project Finish Line State Leads**

Project Finish Line State Leads are organizations with state-wide reach and a health equity focus. <https://covidfinishline.com/>



## **The Federation of American Scientists**

The Federation of American Scientists provides science-based analysis of solutions to protect against catastrophic threats to national and international security. <http://fas.org/>

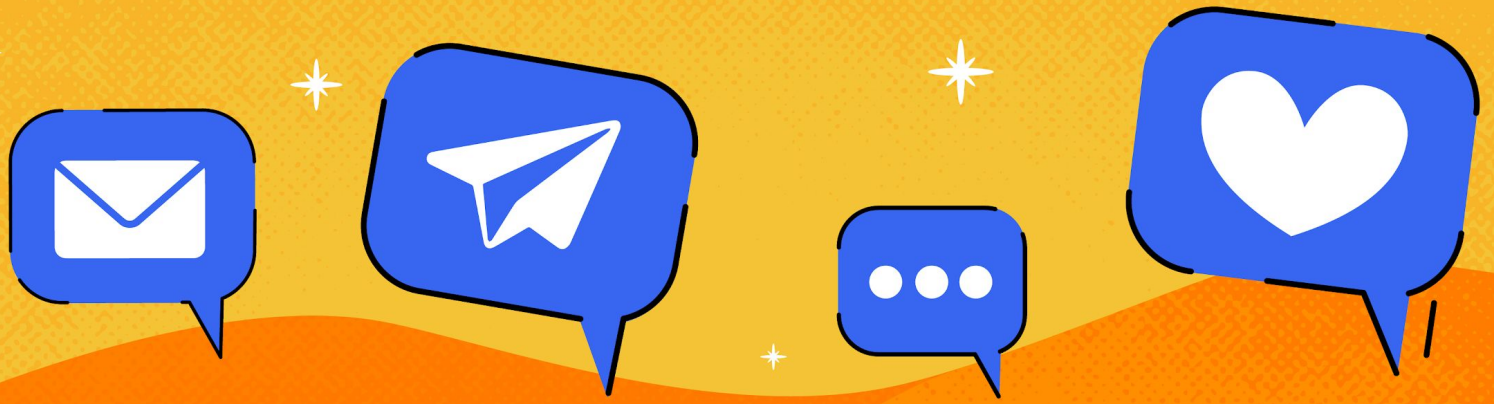


## **Metropolitan Group**

The Metropolitan Group is a strategy and marketing agency that provides strategic and creative services to social purpose organizations. <https://www.metgroup.com/>

## **ACCESSIBILITY**

We strive to make tools that are available to as many people as possible. If you have difficulties accessing our content, please reach out to our team at [info@sostento.org](mailto:info@sostento.org). We are happy to offer technical assistance.



# Get in Touch!

**We always love to hear your feedback!**

**[Click Here](#)** to leave any feedback or comments for the Cook County Toolkit!

**Please feel free to also reach out to Melissa Maguire, Executive Director of the IAFCC, with any other questions or feedback at: [info@illinoisfreeclinics.org](mailto:info@illinoisfreeclinics.org)**